


Summer 2010


Optoma **P**rojector Range




Ultra Mobile 

Mobile 

Desktop / Install 




Short Throw 





High Resolution 




Widescreen 





Installation 




Pico 




Data Range	Ultra Mobile		
	EX330e	EX7155e	EW330e
MODEL NAME			
Resolution	XGA (1024 x 768) up to SXGA	XGA (1024 x 768) up to UXGA	WXGA (1280 x 800) up to WXGA+
Brightness	2200 ANSI Lumens	3000 ANSI Lumens	2200 ANSI Lumens
Contrast	2000:1	2500:1	2000:1
Noise Level (STD mode)	31dB	33dB	31dB
Weight (kg)	1.1	1.4	1.2
Lamp Life* (hrs) (STD mode)	5000	3000	5000
Dimensions: (WxDxHmm)	206 x 156 x 64	220 x 178 x 71	206 x 156 x 64
Aspect Ratio	4:3 Native, 16:9 Compatible	4:3 Native, 16:9 Compatible	16:10 Native, 16:9, 4:3 Compatible
Image Size (Native)	0.58 - 7.7m (22.91" - 303.15") Diagonal 4:3	0.68 - 7.9m (26.87" - 311.10") Diagonal 4:3	0.69 - 9.13m (27.31" - 359.44") Diagonal 16:10
Throw Ratio	1.95 ~ 2.15:1	1.8 ~ 2.2:1	1.55 ~ 1.7:1
Zoom Type	1.1x Manual	1.15x Manual	1.1x Manual
Keystone Correction	±18° Vertical	±30° Vertical	±18° Vertical
Connections	HDMI connector (image only), VGA (YPbPr/RGB/SCART), S-Video, Composite, USB	HDMI, VGA (YPbPr/RGB/SCART), S-Video, Composite, Audio In, USB	HDMI connector (image only), VGA (YPbPr/RGB/SCART), S-Video, Composite, USB
Optional Wireless	WPS-Dongle	WPS-Dongle	WPS-Dongle (XGA Image)
Speaker (Watts)	-	1	-
Bag	✓	✓	✓
Features	Ultra light and Portable, 5000hrs Lamp Life	Smallest and brightness XGA Projector	World's smallest WXGA Projector, 5000hrs Lamp Life



Ultra Mobile	Mobile			
	EW1691e	ES526	EX531p	EX536
MODEL NAME				
Resolution	WXGA (1280 x 800) up to WXGA+	SVGA (800 x 600) up to UXGA	XGA (1024 x 768) up to UXGA	XGA (1024 x 768) up to UXGA
Brightness	3000 ANSI Lumens	2800 ANSI Lumens	2600 ANSI Lumens	2800 ANSI Lumens
Contrast	2500:1	3000:1	3000:1	4000:1
Noise Level (STD mode)	33dB	28dB	28dB	28dB
Weight (kg)	1.4	2.3	2.3	2.3
Lamp Life* (hrs) (STD mode)	3000	4000	4000	4000
Dimensions: (WxDxHmm)	220 x 178 x 71	286 x 192 x 84	286 x 192 x 84	286 x 192 x 84
Aspect Ratio	16:10 Native, 16:9, 4:3 Compatible	4:3 Native, 16:9 Compatible	4:3 Native, 16:9 Compatible	4:3 Native, 16:9 Compatible
Image Size (Native)	0.79 - 9.43m (30.95" - 371.42") Diagonal 16:10	0.70 - 7.70m (27.49" - 303.12") Diagonal 4:3	0.70 - 7.70m (27.49" - 303.12") Diagonal 4:3	0.70 - 7.70m (27.49" - 303.12") Diagonal 4:3
Throw Ratio	1.5 ~ 1.8:1	1.95 ~ 2.15:1	1.95 ~ 2.15:1	1.95 ~ 2.15:1
Zoom Type	1.15x Manual	1.1x Manual	1.1x Manual	1.1x Manual
Keystone Correction	±30° Vertical	±40° Vertical	±40° Vertical	±40° Vertical
Connections	HDMI, VGA (YPbPr/RGB/SCART), S-Video, Composite, Audio In, USB	VGA (YPbPr/RGB/SCART), S-Video, Composite, Audio In, RS232, Audio Out, VGA Out	2 x VGA (YPbPr/RGB/SCART), S-Video, Composite, Audio In, RS232, Audio Out, VGA Out	2 x VGA (YPbPr/RGB/SCART), S-Video, Composite, Audio In, RS232, Audio Out, VGA Out
Optional Wireless	WPS-Dongle (XGA Image)	WPS-Dongle	WPS-Dongle	WPS-Dongle
Speaker (Watts)	1	2	2	2
Bag	✓	✓	✓	✓
Features	Smallest and brightest WXGA Projector	Security Bar	Security Bar	Security Bar



Data Range	Desktop / Install		
	EX542i NEW	EX612	EX615
MODEL NAME			
Resolution	XGA (1024 x 768) up to UXGA	XGA (1024 x 768) up to UXGA	XGA (1024 x 768) up to UXGA
Brightness	2700 ANSI Lumens	3500 ANSI Lumens	3500 ANSI Lumens
Contrast	3000:1	3000:1	3000:1
Noise Level (STD mode)	27dB	28dB	28dB
Weight (kg)	2.9	2.9	2.9
Lamp Life* (hrs) (STD mode)	5000	4000	4000
Dimensions: (WxDxHmm)	324 x 234 x 97	324 x 234 x 97	324 x 234 x 97
Aspect Ratio	4:3 Native, 16:9 Compatible	4:3 Native, 16:9 Compatible	4:3 Native, 16:9 Compatible
Image Size (Native)	0.78 - 9.38m (30.79" - 369.43") Diagonal 4:3	0.70 - 7.70m (27.49" - 303.12") Diagonal 4:3	0.78 - 9.38m (30.79" - 369.43") Diagonal 4:3
Throw Ratio	1.6 ~ 1.92:1	1.95 ~ 2.15:1	1.6 ~ 1.92:1
Zoom Type	1.2x Manual	1.1x Manual	1.2x Manual
Keystone Correction	±40° Vertical	±40° Vertical	±40° Vertical
Connections	HDMI, 2 x VGA (YPbPr/RGB/SCART/Wireless), S-Video, Composite, 3 x Audio In, RS232, RJ45, Audio Out, VGA Out, USB	2 x VGA (YPbPr/RGB/SCART/Wireless), S-Video, Composite, Audio In, RS232, Audio Out, VGA Out, USB	HDMI, 2 x VGA (YPbPr/RGB/SCART/Wireless), S-Video, Composite, 3 x Audio In, RS232, RJ45, Audio Out, VGA Out, +12v Trigger, USB
Optional Wireless	WPS-Dongle	WPS-Dongle	WPS-Dongle
Speaker (Watts)	10	2	10
Bag	✓	✓	✓
Features	3D Capable, Security Bar, Logo Capture, 5000hrs Lamp Life	Security Bar	Security Bar, Logo Capture

Short Throw	High Resolution			
	EX525ST	EW533ST NEW	EH1020 NEW	EH1060 NEW
MODEL NAME				
Resolution	XGA (1024 x 768) up to SXGA	WXGA (1280 x 800) up to UXGA	1080p (1920 x 1080)	1080p (1920 x 1080)
Brightness	2500 ANSI Lumens	2500 ANSI Lumens	3000 ANSI Lumens	3500 ANSI Lumens
Contrast	2500:1	3000:1	2200:1	2500:1
Noise Level (STD mode)	28dB	27dB	29dB	28dB
Weight (kg)	4.3	2.9	2.9	3.5
Lamp Life* (hrs) (STD mode)	3000	5000	3000	3000
Dimensions: (WxDxHmm)	339 x 276 x 122	324 x 234 x 97	324 x 234 x 97	326 x 259 x 109
Aspect Ratio	4:3 Native, 16:9 Compatible	16:10 Native, 16:9, 4:3 Compatible	16:9 Native, 16:10, 4:3 Compatible	16:9 Native, 16:10, 4:3 Compatible
Image Size (Native)	1.04 - 7.72m (41.05" - 303.75") Diagonal 4:3	0.82 - 8.19m (32.24" - 322.41") Diagonal 16:10	0.77 - 9.19m (30.15" - 361.75") Diagonal 16:9	0.72 - 8.67m (28.41" - 341.28") Diagonal 16:9
Throw Ratio	0.6:1	0.72:1	1.5 - 1.8:1	1.59 - 1.91:1
Zoom Type	Fixed	Fixed	1.2x Manual	1.2x Manual
Keystone Correction	±20° Vertical	±15° Vertical	±20° Vertical	±15° Vertical
Connections	DVI-I, VGA (YPbPr/RGB/SCART), S-Video, Composite, 2 x Audio In (RCA/Jack), RJ45, RS232, VGA Out, Audio Out, USB	HDMI, VGA (YPbPr/RGB/SCART), S-Video, Composite, Audio In (RCA), RS232, Audio Out	HDMI, VGA (YPbPr/RGB/SCART), S-Video, Composite, 2 x Audio In, RS232, Audio Out, VGA Out, +12v Trigger, USB	2 x HDMI, Component Video, VGA (YPbPr/RGB/SCART), S-Video, Composite, 2 x Audio In (RCA/Jack), RS232, RJ45, Audio Out, VGA Out, +12v Trigger, USB
Optional Wireless	WPS-Dongle	WPS-Dongle (XGA image)	-	-
Speaker (Watts)	8	10	8	3
Bag	-	✓	✓	✓
Features	82" @ 1m	64" @ 1m 3D Capable	Security Bar	Easy Lamp Replacement

Data Range	Widescreen		
	EW531	EW536	EW766
MODEL NAME			
Resolution	WXGA (1280 x 800) up to UXGA	WXGA (1280 x 800) up to UXGA	WXGA (1280 x 800) up to UXGA
Brightness	2600 ANSI Lumens	2800 ANSI Lumens	4000 ANSI Lumens
Contrast	3000:1	3000:1	2500:1
Noise Level (STD mode)	28dB	28dB	30dB
Weight (kg)	2.3	2.3	4.6
Lamp Life* (hrs) (STD mode)	3000	3000	3000
Dimensions: (WxDxHmm)	286 x 192 x 84	286 x 192 x 84	364 x 283 x 127
Aspect Ratio	16:10 Native, 16:9, 4:3 Compatible	16:10 Native, 16:9, 4:3 Compatible	16:10 Native, 16:9, 4:3 Compatible
Image Size (Native)	0.83 - 9.13m (32.77" - 359.44") Diagonal 16:10	0.83 - 9.13m (32.77" - 359.44") Diagonal 16:10	0.59 - 7.51m (23.31" - 295.71") Diagonal 16:10
Throw Ratio	1.55 ~ 1.7:1	1.55 ~ 1.7:1	1.57 ~ 2.39:1
Zoom Type	1.1x Manual	1.1x Manual	1.5x Manual
Keystone Correction	±40° Vertical	±40° Vertical	±30° Vertical PureShift +25% V, ±30% H
Connections	HDMI, VGA (YPbPr/RGB/SCART), S-Video, Composite, Audio In, RS232, Audio Out, VGA Out	HDMI, VGA (YPbPr/RGB/SCART), S-Video, Composite, Audio In, RS232, Audio Out, VGA Out	HDMI, DVI-D, 2 x VGA (YPbPr/RGB/SCART), S-Video, Composite, 3 x Audio In (RCA/Jack), RS232, RJ45, VGA Out, Audio Out, +12v Trigger, USB
Optional Wireless	WPS-Dongle (XGA image)	WPS-Dongle (XGA image)	WPS-Dongle (XGA image)
Speaker (Watts)	2	2	4
Bag	✓	✓	-
Features	3D Capable, Security Bar	3D Capable, Security Bar	Security Bar, Logo Capture

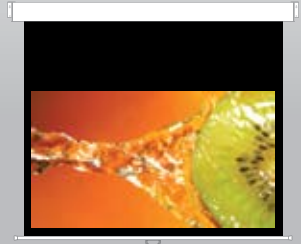
Data Range	Install		
	EX762	EX765	EX765W
MODEL NAME			
Resolution	XGA (1024 x 768) up to UXGA	XGA (1024 x 768) up to UXGA	XGA (1024 x 768) up to UXGA
Brightness	4000 ANSI Lumens	4000 ANSI Lumens	4000 ANSI Lumens
Contrast	3000:1	2500:1	2500:1
Noise Level (STD mode)	30dB	30dB	30dB
Weight (kg)	2.9	4.6	4.6
Lamp Life* (hrs) (STD mode)	4000	4000	4000
Dimensions: (WxDxHmm)	324 x 234 x 97	364 x 283 x 127	364 x 283 x 127
Aspect Ratio	4:3 Native, 16:9 Compatible	4:3 Native, 16:9 Compatible	4:3 Native, 16:9 Compatible
Image Size (Native)	0.78 - 9.38m (30.79" - 369.43") Diagonal 4:3	0.57 - 7.72m (22.39" - 304.06") Diagonal 4:3	0.57 - 7.72m (22.39" - 304.06") Diagonal 4:3
Throw Ratio	1.6 ~ 1.92:1	1.62 ~ 2.64:1	1.62 ~ 2.64:1
Zoom Type	1.2x Manual	1.6x Manual	1.6x Manual
Keystone Correction	±40° Vertical	±30° Vertical PureShift +25% V, ±30% H	±30° Vertical PureShift +25% V, ±30% H
Connections	HDMI, 2 x VGA (YPbPr/RGB/SCART/Wireless), S-Video, Composite, 3 x Audio In, RS232, RJ45, Audio Out, VGA Out, +12v Trigger, USB	HDMI, DVI-D, 2 x VGA (YPbPr/RGB/SCART), S-Video, Composite, 3 x Audio In (RCA/Jack), RS232, RJ45, VGA Out, Audio Out, +12v Trigger, USB	HDMI, DVI-D, 2 x VGA (YPbPr/RGB/SCART), S-Video, Composite, 3 x Audio In (RCA/Jack), RS232, RJ45, VGA Out, Audio Out, +12v Trigger, USB
Optional Wireless	WPS-Dongle	WPS-Dongle	Built-In
Speaker (Watts)	8	4	4
Bag	✓	-	-
Features	3D Capable, Security Bar, Logo Capture	PureShift (V&H Shift)	PureShift (V&H Shift), Wireless

Widescreen		
	EW766W	EW775 NEW
MODEL NAME		
Resolution	WXGA (1280 x 800) up to UXGA	WXGA (1280 x 800) up to UXGA
Brightness	4000 ANSI Lumens	4300 ANSI Lumens
Contrast	2500:1	2000:1
Noise Level (STD mode)	30dB	30dB
Weight (kg)	4.6	8
Lamp Life* (hrs) (STD mode)	3000	2000
Dimensions: (WxDxHmm)	364 x 283 x 127	416 x 324 x 143
Aspect Ratio	16:10 Native, 16:9, 4:3 Compatible	16:10 Native, 16:9, 4:3 Compatible
Image Size (Native)	0.59 - 7.51m (23.31" - 295.71") Diagonal 16:10	Dependent upon lens
Throw Ratio	1.57 ~ 2.39:1	Dependent upon lens
Zoom Type	1.5x Manual	Dependent upon lens
Keystone Correction	±30° Vertical PureShift +25% V, ±30% H	±30° Vertical, Lens Shift -20 to +70% V, ±10% H
Connections	HDMI, DVI-D, 2 x VGA (YPbPr/RGB/SCART), S-Video, Composite, 3 x Audio In (RCA/Jack), RS232, RJ45, VGA Out, Audio Out, +12v Trigger, USB	HDMI, DVI-D, 5BNC, Component Video, 2 x VGA (YPbPr/RGB/SCART), S-Video, Composite, 5 x Audio In (RCA/Jack), RS232, RJ45, VGA Out, Audio Out, 2 x +12v Trigger, USB
Optional Wireless	Built-In	WPS-Dongle (XGA image)
Speaker (Watts)	4	10
Bag	-	-
Features	PureShift (V&H Shift)	3 x Optional Lens [Short/STD/Long], Full Lens Shift, 3D Capable

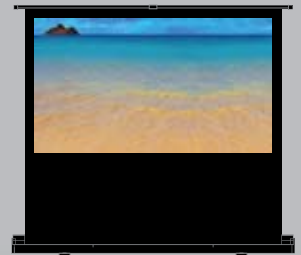
Install		
	EX779 NEW	EX785 NEW
MODEL NAME		
Resolution	XGA (1024 x 768) up to UXGA	XGA (1024 x 768) up to UXGA
Brightness	4500 ANSI Lumens	5000 ANSI Lumens
Contrast	3000:1	2000:1
Noise Level (STD mode)	28dB	30dB
Weight (kg)	3.5	8
Lamp Life* (hrs) (STD mode)	3000	2000
Dimensions: (WxDxHmm)	326 x 259 x 109	416 x 324 x 143
Aspect Ratio	4:3 Native, 16:9 Compatible	4:3 Native, 16:9 Compatible
Image Size (Native)	0.71 ~ 8.34m (28.01" - 328.38") Diagonal 4:3	Dependent upon lens
Throw Ratio	1.8 ~ 2.11:1	Dependent upon lens
Zoom Type	1.15x Manual	Dependent upon lens
Keystone Correction	±30° Vertical	±30° Vertical, Lens Shift -15 to +60% V, ±10% H
Connections	HDMI, DVI-D, 2 x VGA (YPbPr/RGB/SCART), S-Video, Composite, 2 x Audio In (RCA/Jack), RS232, RJ45, VGA Out, Audio Out, +12v Trigger, USB	HDMI, DVI-D, 5BNC, Component Video, 2 x VGA (YPbPr/RGB/SCART), S-Video, Composite, 5 x Audio In (RCA/Jack), RS232, RJ45, VGA Out, Audio Out, 2 x +12v Trigger, USB
Optional Wireless	WPS-Dongle	WPS-Dongle
Speaker (Watts)	3	10
Bag	✓	-
Features	3D Capable, Easy Lamp Replacement	3 x Optional Lens [Short/STD/Long], Full Lens Shift, 3D Capable

Optoma Screen Range

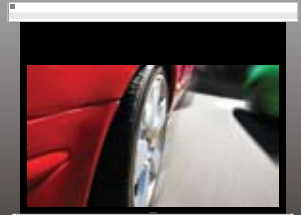
The best products can only be made with the best materials and the highest grade of screen fabrics. Optoma uses the most professionally made screen fabrics to reflect the truest, most vivid and dynamic images.



PMG+
Manual Pull - Down



MWL
Portable Lift



EGA
Motorised

Images for illustration purposes only

To see our full screen range please visit the Optoma website.

www.optoma.co.uk

PK102

→ **Probably the worlds smallest pocket projector**

A 60" image that fits in your pocket

Built-in media player and 4GB of memory

- Stylish, slim and lightweight
- Share your media with friends
- Easy connectivity to your phone
- Photo slide shows
- Watch movies and video clips
- Presentations from PowerPoint®



Devices require a suitable video output (Composite/VGA) for use with the Optima Pico. PowerPoint® and video functions require a Windows® PC and supplied software for file transfer to the Pico.

PK201

→ **Media show – on the move**

A 70" image that fits in your pocket

Built-in media player with Micro SD card slot for up to 32GB of media storage.

- Stylish and lightweight
- Direct connectivity with your laptop – HDMI and VGA
 - Easy connectivity to phones
 - Presentations from PowerPoint®
 - Photo slide shows
 - Watch movies and video clips



Devices require a suitable video output (HDMI/Composite/VGA) for use with the Optima Pico. PowerPoint® and video functions require a Windows® PC and supplied software for file transfer to the Pico. Micro SD Card not included.

PK301

→ **Professional presentations on the move**

A 120" image that fits in your pocket

Built-in media player with Micro SD card slot for up to 32GB of media storage.

- Direct connectivity with your laptop – HDMI and VGA
- Easy connectivity to phones
- Attention grabbing big screen display
- Presentations from PowerPoint®
- Photo slide shows
- Watch movies and video clips




Devices require a suitable video output (HDMI/Composite/VGA) for use with the Optima Pico. PowerPoint® and video functions require a Windows® PC and supplied software for file transfer to the Pico. Micro SD Card not included.


→ www.optomapico.co.uk

Optoma Accessories


Projector Mounts

<p>OPCMU813B OPCMU813W</p> 	<p>Universal ceiling mount with extension pole (adjustable height 290mm–810mm) available in black and white. Will fit all Optoma projectors (Except EX330e/EW330e)</p>
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Lamps

	<p>Official Optoma lamps – please check website for part number.</p>
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Wireless

<p>WPS-Dongle</p> 	<p>Ideal for the EX542i/EX612/EX615/EX762 – powered through VGA input. WPS-Dongle can be used with any Optoma SVGA/XGA/WXGA projector using the supplied power adaptor. WPS-Dongle lets you connect and display presentation material wirelessly.</p>
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Remote Control

<p>LR4DM</p> 	<p>Wireless remote control with a built-in laser pointer. This universal remote will work with any laptop PC with a USB port, allowing for easy control over any presentation.</p>
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Lenses

	EW775	EX785
Short Throw Lens	0.81:1, Fixed zoom	0.8:1, Fixed zoom
STD Throw Lens	1.62 – 2.03:1, 1.25x zoom	1.6 – 2.0:1, 1.25x zoom
Long Throw Lens	2.03 – 3.05:1, 1.5x zoom	2.0 – 3.0:1, 1.5x zoom

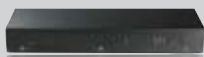

Digital Signage

The Benefits of Digital Signage

Digital signage benefits over traditional marketing methods by allowing content to be exchanged swiftly and easily. Even animations or live news can be shown. Displays can adapt to the context and audience, even interactively.

Dynamic digital signage grabs your customer's attention and influences their buying decision right at the point of purchase and eliminates the high cost of creating and distributing print advert campaigns. Digital signage is instant and offers the ability to change promotions immediately to suit your specific target market.

Digital signage can offer superior return on investment compared to temporary and/or promotional signs since it offers the opportunity for multiple advertising opportunities at one site.

<p>SignShow D5000</p> 	<ul style="list-style-type: none"> • SVGA to Digital 1080p output • Flexible Scheduling Capability • Multiple Video, Image and Audio Support • Wireless ready • Networkable • Includes Design/Scheduling Software
<p>SignShow 7Pop</p> 	<ul style="list-style-type: none"> • 7" diagonal panel • 800 x 480 addressable pixels • Multi-Zone video/graphic display • Active matrix TFT LCD technology • Networkable • Includes Design/Scheduling Software



Optoma Europe Limited

42 Caxton Way, Watford Business Park,
Watford, Hertfordshire. WD18 8QZ

Tel: +44 (0) 1923 691800

Fax: +44 (0) 1923 691888

www.optoma.co.uk



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